

PROFILE

exceptional vision

exceptional vision

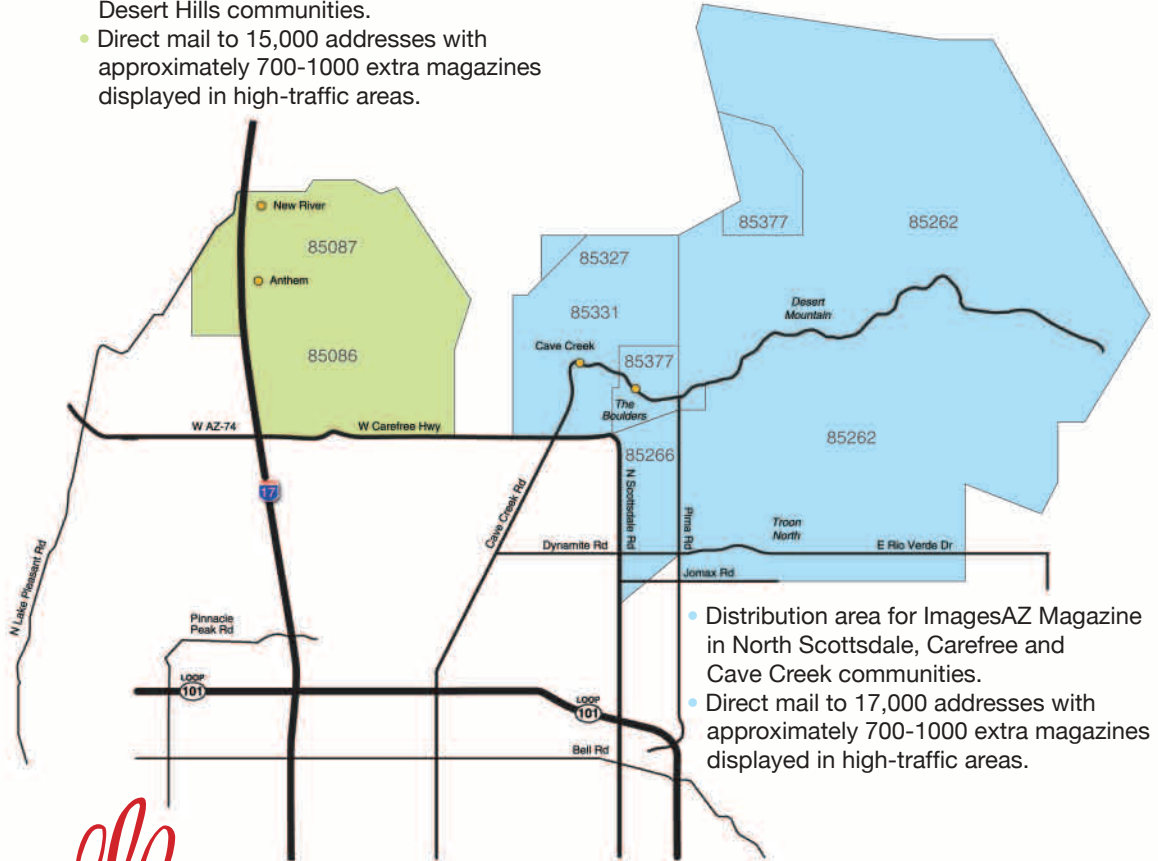
Through magnificent photography and remarkable literary commentary, *ImagesAZ* portrays the persona of our diverse Arizona landscape. We strive to capture the image of our unique southwest lifestyle, with visual displays of beautiful interior and landscape design, reviews of fine dining experiences, unique perspectives into regional events and trends, and engaging interviews with local personalities.



DISTRIBUTION & READERSHIP

affluent consumer

- Distribution area for ImagesAZ Magazine in Tramonto, New River, Anthem and Desert Hills communities.
- Direct mail to 15,000 addresses with approximately 700-1000 extra magazines displayed in high-traffic areas.



- Distribution area for ImagesAZ Magazine in North Scottsdale, Carefree and Cave Creek communities.
- Direct mail to 17,000 addresses with approximately 700-1000 extra magazines displayed in high-traffic areas.

affluent consumer

ImagesAZ reaches a highly desirable demographic on a monthly basis. Our readers are sophisticated, discerning, and enjoy a variety of pastimes and leisure activities. Advertisers can be confident about the many benefits of advertising with a magazine as unique as *ImagesAZ*...a magazine that balances regional human-interest stories with articles focusing on the visual arts, culinary arts, and other matters of taste and style, all with a positive perspective. The result is a winning, rewarding experience for everyone.

- 2008 SURVEY RESULTS
- 74%** of the readers keep ImagesAZ for one month or longer
 - 94%** have bought products or used services after seeing an advertisement
 - 99%** say the advertisers in ImagesAZ are respected and trusted
 - 26%** say the advertisements are their favorite part of the magazine!

The three words most commonly used to describe *ImagesAZ* were:
INFORMATIVE, CLASSY & PROFESSIONAL!

AD SPECIFICATIONS

extraordinary value



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ad sizes width by height

1/6 Vertical	2.5" x 5"
1/4 Vertical	3.9" x 5"
1/4 Horizontal	7.95" X 2.5"
1/3 Vertical	2.5" x 10.3"
1/3 Square	5" x 5"
1/2 Vertical	3.9" x 10.3"
1/2 Horizontal	7.875" x 5"
2/3 Vertical	5" x 10.3"
Full page no bleed	7.875" x 10.25"
Full page bleed	8.75" x 11.25"

We accept electronic delivery of ads in JPEG/TIFF/PDF format.

Minimum requirement of 300 dpi in cmyk color.

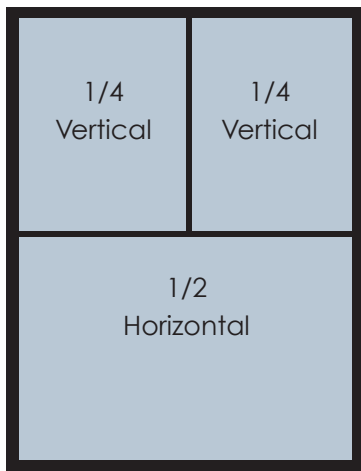
ad design

1/6 Page	\$40.00
1/4 & 1/3 Page	\$60.00
1/2 Page	\$100.00
2/3 Page	\$130.00
Full Page	\$160.00

Pricing is based off expected design time. You will be notified if more time is anticipated.



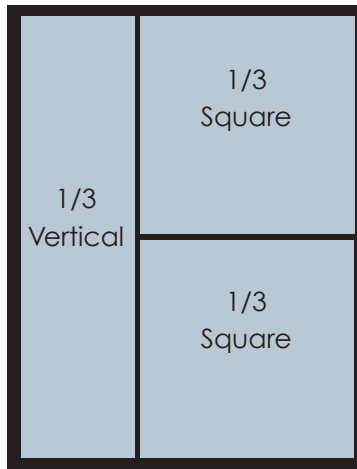
Full Page



1/4 Vertical

1/4 Vertical

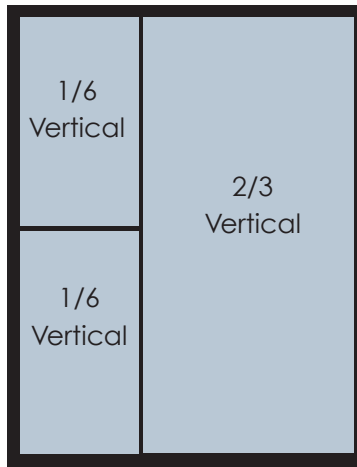
1/2 Horizontal



1/3 Vertical

1/3 Square

1/3 Square



1/6 Vertical

2/3 Vertical

1/6 Vertical